



**BLACK  
HORSE**

a **PARSONS** Company

# CASO

## The Future of Information Dominance

### Course Overview

CASO™ is BlackHorse Solutions' suite of holistic training solutions focused on instructing commercial best practices to understand and exploit the publicly available (PAI) information domain through advanced and safe research techniques.

CASO will equip your personnel with the necessary skills and tools to understand the digital environment in a manner that allows your command or your organization to stay one step ahead in information dominance. PAI can reveal those trying to cause harm to your people, reputation, brand, assets, networks, and supply chains.

Through a combination of verbal instruction and hands-on practical scenarios, students are immersed in a secure digital research environment and learn to safely discover, synthesize, and analyze PAI data and metadata, to provide actionable insights to leaders and stakeholders.

Our curriculum is uniquely designed by best-in-class subject matter experts and has been iteratively developed based on lessons-learned from thousands of students who have sat and successfully completed our courses. BlackHorse instructors are specially trained and have combined experience analyzing PAI in the Department of Defense, Intelligence Community, Law Enforcement, and other private sectors. Our clients include private corporations, universities, and elite special operations units supporting countless mission and problem sets.

BlackHorse extracted the most relevant digital research methodologies from our proven CASO™ course and created a program of instruction focused on teaching effective methodologies irrespective of the tools being used, thereby maximizing your organization's ROI.

### Differentiators

- Best-in-class curriculum that translates to mission outcomes
- Highly-skilled instructors and lessons-learned from more than 1000 graduates
- Holistic, skills-based, and tool-agnostic training tailored to your needs
- Train at the speed of technology - learn with real-time and relevant data
- Can be delivered locally, as a mobile training team, or online

“The best and most intense ‘cyber’ training I’ve received from the military or private sector.”

“I learned more during CASO than I’ve learned in my previous 5 years of training.”

## Certification

CASO has been designed with specially-curated practical exercise objectives that students must master in order to obtain our exclusive CASO certification. Once all certification requirements are met, students will receive a certificate with our designated mark indicating that they are recognized as being highly proficient in the skills and methods acquired during CASO.



## Distance Virtual Learning

BlackHorse has created a unique and secure instructional platform utilizing US Government approved encrypted solutions through Office 365 applications which are Tier C compliant. This broad set of global compliance and data protection requirements includes ISO 27001, ISO 27018, EUMC, SOC 1 Type I & II, SOC 2 Type I and II, HIPAA and FERPA. The BlackHorse training platform enforces multi-factor authentication and industry best practice information assurance controls while enabling powerful training programs to operate with only an adequate internet connection and student computer.

## Delivery

Our CASO course can be taken in-person, on-location in one of our state-of-the-art classrooms located in Herndon, VA or Fayetteville, NC. Mobile training teams are available to host specially-tailored courses in your location.

This course can also be taken online using our secure online training environment and providing live instructor interaction through Office 365.

## Course Schedule

Day 1	Day 2	Day 3	Day 4	Day 5
<ul style="list-style-type: none"><li>• CASO Framework</li><li>• Legal Considerations</li><li>• Online Attribution</li></ul>	<ul style="list-style-type: none"><li>• Research Planning</li><li>• Keywords</li><li>• Advanced Search</li></ul>	<ul style="list-style-type: none"><li>• Review</li><li>• Social Media Discovery</li><li>• Content Analysis I</li></ul>	<ul style="list-style-type: none"><li>• Geolocation Discovery</li><li>• Link Analysis</li></ul>	<ul style="list-style-type: none"><li>• Review</li><li>• Website Enumeration</li><li>• Intro to Dark Web Research</li></ul>
Day 6	Day 7	Day 8	Day 9	Day 10
<ul style="list-style-type: none"><li>• Discovery Workflow</li><li>• Content Analysis II</li><li>• Tool-assisted Discovery</li></ul>	<ul style="list-style-type: none"><li>• Online Behavior Analysis</li><li>• Bitcoin &amp; Blockchain Analysis</li></ul>	<ul style="list-style-type: none"><li>• Review</li><li>• Content Analysis III</li><li>• Synthesis Lab</li><li>• Gap Workflow</li></ul>	<ul style="list-style-type: none"><li>• Open Research Time</li><li>• In-progress Review</li></ul>	<ul style="list-style-type: none"><li>• Open Research Challenge Briefs</li><li>• Capture the Flag</li></ul>

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We offer the option to join an open enrollment course, or to create a contracted, dedicated course to meet your organization's operational requirements.

For contracted training and price quotes please send all inquiries to:  
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